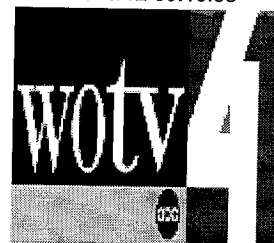


ORDER**WOTV**

Orders
Order / Rev: 217523
Alt Order #: 6867469
Product Desc: Political
Estimate: 2518
Flight Dates: 10/25/12 - 11/05/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Buying Time
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bill Farmer State Representative
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$1,135.00	\$964.75
10/29/12	11/05/12	33	\$3,655.00	\$3,106.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$1,135.00	\$964.75	0.00
November 2012	33	\$3,655.00	\$3,106.75	0.00
Totals	44	\$4,790.00	\$4,071.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/26/12	10/26/12	M-F 12-1p Better	CM	12-1p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Better TV RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$75.00		0.00			
E 2	WOTV	10/30/12	10/30/12	M-F 12-1p Better	CM	12-1p	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Better TV RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$75.00		0.00			
E 3	WOTV	11/01/12	11/01/12	M-F 12-1p Better	CM	12-1p	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Better TV RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$75.00		0.00			
E 4	WOTV	11/05/12	11/05/12	M-F 12-1p Better	CM	12-1p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Better TV RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00			
E 5	WOTV	10/26/12	10/26/12	M-F 10-11a Wendy Williams	CM	10-11a	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Wendy Williams RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 217523
 Alt Order #: 6867469
 Flight Dates: 10/25/12 - 11/05/12

Advertiser: POL/Bill Farmer State Representative
 Product Desc: Political
 Estimate: 2518

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WOTV	10/26/12	10/26/12	M-F 10-11a Wendy Williams	CM	10-11a	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Wendy Williams RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$75.00		0.00			
E 6	WOTV	10/29/12	10/29/12	M-F 10-11a Wendy Williams	CM	10-11a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Wendy Williams RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$75.00		0.00			
E 7	WOTV	10/31/12	10/31/12	M-F 10-11a Wendy Williams	CM	10-11a	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Wendy Williams RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$75.00		0.00			
E 8	WOTV	11/02/12	11/02/12	M-F 10-11a Wendy Williams	CM	10-11a	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Wendy Williams RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$75.00		0.00			
E 9	WOTV	11/05/12	11/05/12	M-F 10-11a Wendy Williams	CM	10-11a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Wendy Williams RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00			
E 10	WOTV	10/26/12	10/26/12	M-F 9-10a Trisha Goddard	CM	9a-10a	----F--	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Trisha Goddard RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$60.00		0.00			
E 11	WOTV	10/31/12	10/31/12	M-F 9-10a Trisha Goddard	CM	9a-10a	--W----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Trisha Goddard RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$60.00		0.00			
E 12	WOTV	11/02/12	11/02/12	M-F 9-10a Trisha Goddard	CM	9a-10a	----F--	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Trisha Goddard RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$60.00		0.00			
E 13	WOTV	11/05/12	11/05/12	M-F 9-10a Trisha Goddard	CM	9a-10a	M-----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Trisha Goddard RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$60.00		0.00			
E 14	WOTV	10/26/12	10/26/12	M-F 4-5p The Doctors	CM	4-5p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
The Doctors RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$75.00		0.00			
E 15	WOTV	10/29/12	10/29/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
The Doctors RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$75.00		0.00			
E 16	WOTV	10/30/12	10/30/12	M-F 4-5p The Doctors	CM	4-5p	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
The Doctors RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$75.00		0.00			
E 17	WOTV	11/01/12	11/01/12		CM	4-5p	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00

Order / Rev: 217523
 Alt Order #: 6867469
 Flight Dates: 10/25/12 - 11/05/12

Advertiser: POL/Bill Farmer State Representative
 Product Desc: Political
 Estimate: 2518

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p The Doctors The Doctors RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$75.00 0.00															
E 18	WOTV	11/05/12	11/05/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
The Doctors RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$75.00 0.00															
E 19	WOTV	10/26/12	10/26/12	M-F 3-4p Steve Harvey	CM	3-4p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Steve Harvey RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$75.00 0.00															
E 20	WOTV	10/30/12	10/30/12	M-F 3-4p Steve Harvey	CM	3-4p	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Steve Harvey RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$75.00 0.00															
E 21	WOTV	11/02/12	11/02/12	M-F 3-4p Steve Harvey	CM	3-4p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Steve Harvey RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$75.00 0.00															
E 22	WOTV	11/05/12	11/05/12	M-F 3-4p Steve Harvey	CM	3-4p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Steve Harvey RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$75.00 0.00															
E 23	WOTV	10/26/12	10/26/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
News 8 Daybreak RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$75.00 0.00															
E 24	WOTV	10/29/12	10/29/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
News 8 Daybreak RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$75.00 0.00															
E 25	WOTV	10/31/12	10/31/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
News 8 Daybreak RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$75.00 0.00															
E 26	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
News 8 Daybreak RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$75.00 0.00															
E 27	WOTV	10/26/12	10/26/12	The View The View	CM	11a-12p	----F--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
The View RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$200.00 0.00															
E 28	WOTV	10/31/12	10/31/12	The View The View	CM	11a-12p	--W----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
THE VIEW RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$200.00 0.00															
E 29	WOTV	11/05/12	11/05/12		CM	11a-12p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00

Order / Rev: 217523
 Alt Order #: 6867469
 Flight Dates: 10/25/12 - 11/05/12

Advertiser: POL/Bill Farmer State Representative
 Product Desc: Political
 Estimate: 2518

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The View															
The View RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 30	WOTV	10/29/12	10/29/12	M-F 7-8p	CM	7-8p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Rules of Engagement															
Rules of Engagement RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
E 31	WOTV	11/02/12	11/02/12	M-F 7-8p	CM	7-8p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Rules of Engagement															
Rules of Engagement RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	----F--					1	\$250.00		0.00			
E 32	WOTV	10/27/12	10/27/12	GMA Sa	CM	8-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
GMA Saturday															
Good Morning America RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					1	\$100.00		0.00			
E 33	WOTV	11/03/12	11/03/12	GMA Sa	CM	8-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
GMA Saturday															
Good Morning America RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-					1	\$100.00		0.00			
E 34	WOTV	10/26/12	10/26/12	GMA	CM	7-9a	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning America															
GMA RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 35	WOTV	10/30/12	10/30/12	GMA	CM	7-9a	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning America															
GMA RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$100.00		0.00			
E 36	WOTV	11/01/12	11/01/12	GMA	CM	7-9a	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning America															
GMA RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$100.00		0.00			
E 37	WOTV	11/05/12	11/05/12	GMA	CM	7-9a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning America															
GMA RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----					1	\$100.00		0.00			
E 38	WOTV	10/28/12	10/28/12	ABC This Week	CM	858-10a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
ABC This Week															
This Week RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$150.00		0.00			
E 39	WOTV	11/04/12	11/04/12	World News WKND	CM	630-7p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
World News Weekend															
Sunday 6P News RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S					1	\$300.00		0.00			
E 40	WOTV	10/26/12	10/26/12	News 8 @ 6p	CM	6-630p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 8 @ 6p															
News 8 at 6pm RATE REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$150.00		0.00			
E 41	WOTV	10/29/12	10/29/12		CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00

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Advertiser: POL/Bill Farmer State Representative
 Product Desc: Political
 Estimate: 2518

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8 @ 6p News 8 @6p News 8 at 6pm RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$150.00 0.00															
E 42	WOTV	10/31/12	10/31/12	News 8 @ 6p News 8 @6p	CM	6-630p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 8 at 6pm RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$150.00 0.00															
E 43	WOTV	11/02/12	11/02/12	News 8 @ 6p News 8 @6p	CM	6-630p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 8 at 6pm RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$150.00 0.00															
E 44	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @6p	CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 8 at 6pm RATE REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$150.00 0.00															
Totals														44	\$4,790.00